

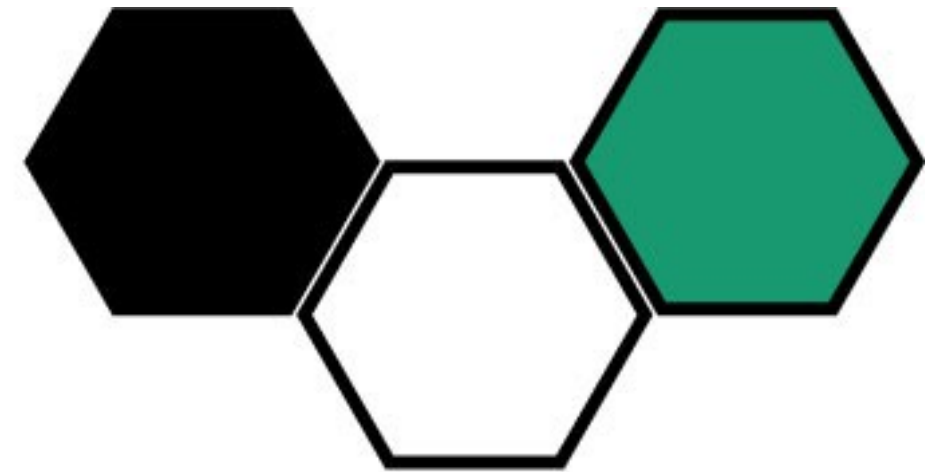


Jaguar
Electronics

Branding Board

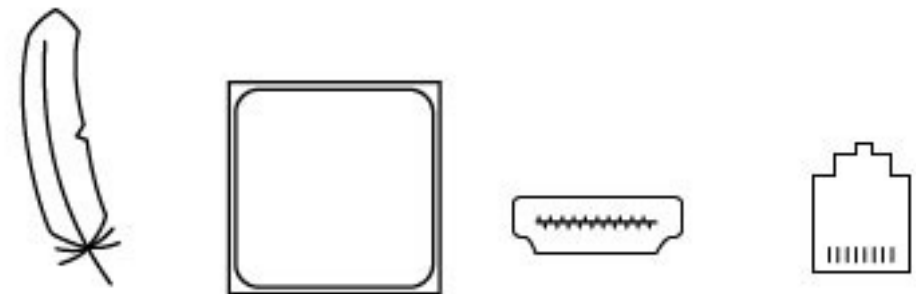


Jaguar
Electronics



Menlo Regular
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Open Sans Light
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz



Deliverables & Reasoning

Business Cards

I selected to do business cards because of all the conventions and conferences put on by the technology community and having business cards to hand out to potential customers is important. That way they can get an idea of where to go when looking for their next single-board computer.

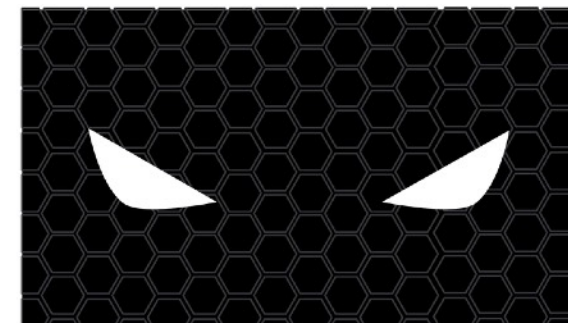
Packaging

This single-board computer will be shipped all around the world and with that there needs to be packaging that is both professional looking and gives customers the idea that they made the right choice in purchasing the product. Therefore I created professional packaging that the product will ship in as well as look good on shelves when being sold in stores. With the box that it come in, I decided to also create a sleeve that goes around the box that needs to be removed before opening the box.

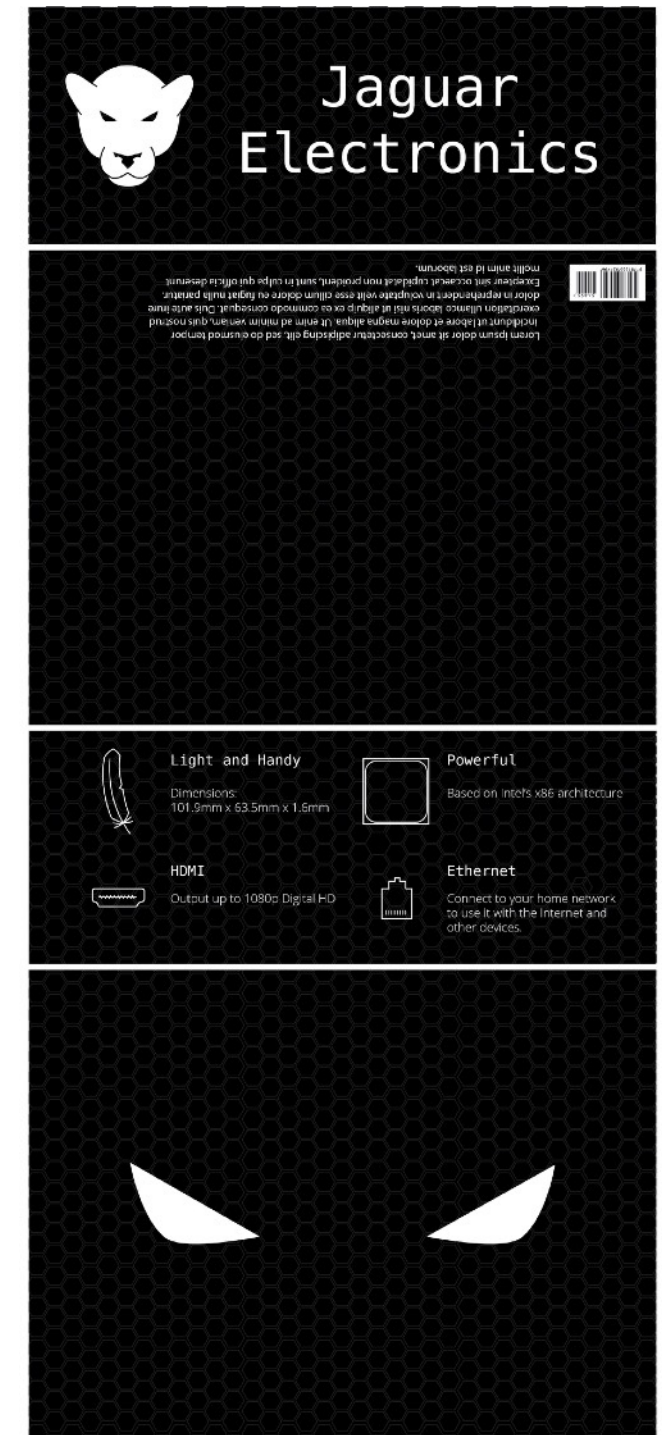
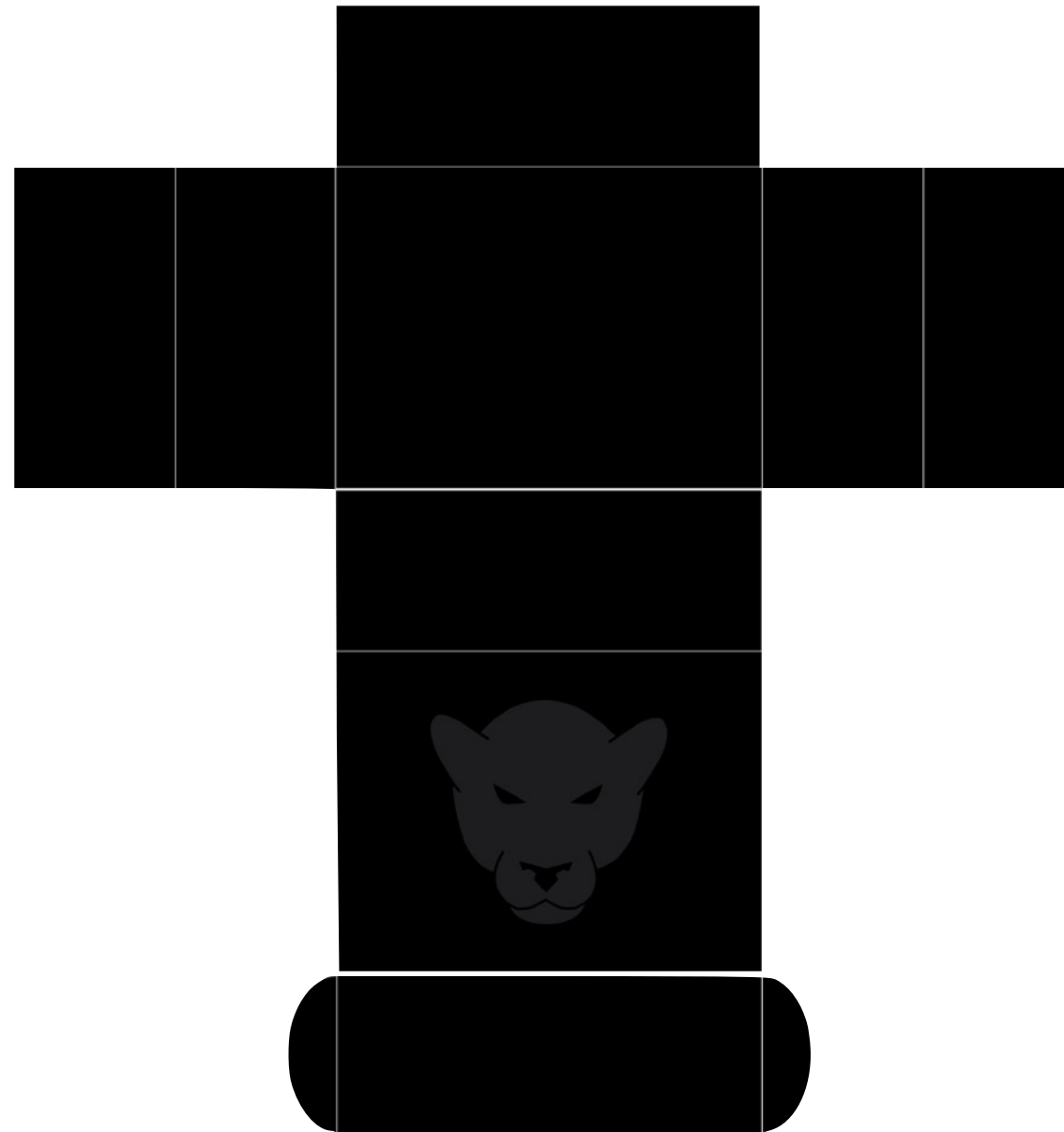
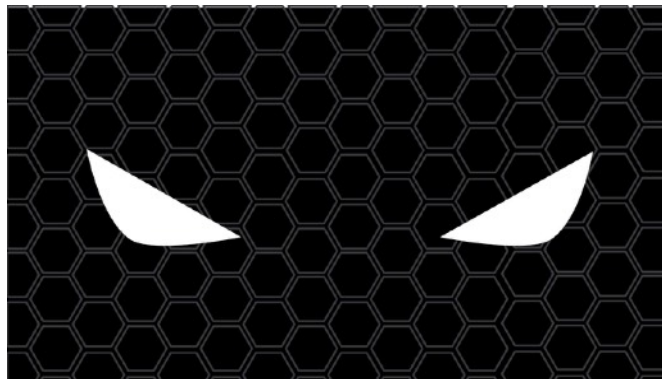
Preliminary Ideation



Exploration



Flat Designs



Final Mockups

